

Pablo Di Si
Chief Performance Officer

Pablo Di Si is Chief Performance Officer responsible for the Value Creation Program, reporting directly to the CEO.

He has more than 25 years of experience across the automotive, consumer goods, and agricultural sectors, with leadership roles spanning CEO, finance, business development, strategy and operations.

Most recently, he served as President and CEO of Volkswagen Group of America until November 2024. In that role, he led a major growth and investment program, including manufacturing expansion, a portfolio of more than 25 vehicles, battery assembly and deeper localization of innovation, design, engineering and digitalization.

Previously, Di Si was President and CEO of Volkswagen Latin America and earlier in his career, he held senior finance and business development roles at Fiat Chrysler Automobiles (FCA), CNH, Kimberly-Clark, Monsanto and Abbott Laboratories.

He currently serves as an independent board member or trustee for Lindsay Corporation, Copersucar S.A., JHSF Participações S.A. and Loyola University Chicago.

He holds a BBA in Finance from Loyola University Chicago, an Accounting degree from Northwestern University, an MBA in International Management from Thunderbird School of Global Management, and an AMP (Advanced Management Program) from Harvard Business School.

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